



THE PRESBYTERIAN UNIVERSITY OF EAST AFRICA (PUEA)

The 2nd Annual International Conference

DATES: 23rd – 25th November, 2016

VENUE: Kikuyu Campus



VISION

A world class Presbyterian University of choice providing wholistic and transformational education based on Christian values

MISSION

To produce wholistically trained graduates for service to God and humanity and stay at the frontier of knowledge

CALL FOR ABSTRACTS AND PAPERS

The Presbyterian University of East Africa will host its 2nd Annual International Conference at the Kikuyu Campus from 23rd to 25th November, 2016. The Conference will bring together students, scholars, practitioners and experts to share research findings and experiences.

CONFERENCE OBJECTIVES

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| 1. To examine the role of research and innovation in transforming and developing Society | 2. To create a forum for exchange and discussion of current research and innovation findings among students, scholars, practitioners, researchers and policy makers |
| 3. To provide a platform for conference participants to showcase their research and learn from seasoned scholars | 4. To provide a forum for industry players to showcase their products and services that are in line with the theme |

CONFERENCE THEME

Research and Innovations that Transform and Develop Society

SUB-THEMES

BUSINESS SUB-THEMES

- Entrepreneurship
- Electronic-commerce in business
- ICT in Business
- Corporate Social Responsibility
- Technology and organizational development
- Change management

EDUCATION SUB-THEMES

- Educational access for all
- Educational change through technology
- Educational quality and standards
- Education and society
- Language and education
- Education management and administration

THEOLOGY SUB-THEMES

- Ethics of Surrogacy
- Holy War in the Old Testament and Jihad a dialogical approach
- Effects of current theological trends
- Global Mission trends
- Mission history

ICT SUB-THEMES

- Technology in reproductive health
- ICT in education in the 21st Century
- Robotics and artificial intelligence
- Genetics and algorithms in industry and manufacturing

ENERGY SUB-THEMES

- Energy education and economics
- Energy resources and their efficient use
- Bio-energy technologies and utilization

MEDIA SUB-THEMES

- Children adolescents and media in the modern Society
- Communication law and policy
- Global communication and social change
- Lesbianism, Gayism and Transgender communication
- Language and social interactions

COMMUNICATION SUB-THEMES

- Inter cultural vis-à-vis cross cultural communication
- Health Communication.
- Communication and Technology
- Environmental Communication
- Ethnicity and race in communication

LAW SUB-THEMES

- Constitutional implementation of the devolved system of government and its impact on socioeconomic development of the country
- Access to justice and its impact on development
- Creativity and the law in poverty reduction

HOSPITALITY SUB-THEMES

- Trends in Hospitality and Tourism
- Sustainability in Hospitality and Tourism
- Community involvement in Hospitality and tourism
- Ethics in Hospitality and Tourism
- Work dynamics in Hospitality Industry

CONTEMPORARY ISSUES

- Special needs
- Community development
- Devolution and governance
- Corruption and politics
- Youth and Development

HEALTH SUB-THEMES

- Principles and concepts of Bioethics and Biosafety
- Reproductive technologies
- Emerging issues of health
- Alternative medicine
- Clinical trials of drugs/vaccines
- Care of terminally ill
- Malpractices and negligence
- Diagnostic techniques

ABSTRACT SUBMISSION GUIDELINES

1. All abstracts must be submitted in English to Email: puea-conference2016@puea.ac.ke
2. Maximum word count is 300 words. Do not submit supplementary materials i.e. photos, articles or reports with your abstract. The submitting author will receive an email message confirming the receipt of the abstract.
3. The conference accepts both good practice programmatic abstracts and scientific abstracts. (Visit www.puea.ac.ke for details)
4. Number of authors per abstract is unlimited, however, only one author will be listed as the presenting author in the event that the abstract is accepted.
5. You must define all the abbreviations and concepts in your abstract.
6. Tables, figures, literature references and acknowledgements should be included but will not form any part of the abstracts content.
7. Use Times New Roman Font minimum size 12 and single spaced with justified margins when formatting your text.
8. Include 3-5 key words.
9. Save the file as a word 97-2003 document.
10. The accepted abstracts will be presented using 2 formats:
 - Oral presentations
 - Poster presentations.

IMPORTANT DATES

DEADLINE	ACTIVITY
30 th SEPT, 2016	Deadline for Call of Abstracts
4 th SEPT, 2016	Notification of Acceptance
10 th OCT, 2016	Opening of Registration
20 th OCT, 2015	Participation Confirmation and Payment/Registration
30 th Oct. 2016	Submission of Full Papers
22 nd Nov. 2016	Arrival Day (for Boarders)
23 rd —25 th Nov 2016	Conference Dates

ACCOMODATION

Accommodation is available within a radius of 5 kilometers from the Conference Venue (PUEA Main Campus). The rates range between USD 25 to USD 85. For advance booking contact us.

CONFERENCE FEES

CATEGORY	CATEGORY DESCRIPTION	FEE
a	Kenyan participants	KES 5,000
b	International participants	USD 100
c	Students	KES 1,000
d	External Exhibitors	KES 10,000

BANK DETAILS

THE PRESBYTERIAN UNIVERSITY
OF EAST AFRICA
FAMILY BANK
A/C NO: 068000006353
BRANCH: FOURWAYS TOWERS

FOR INTERNATIONAL
DELEGATES
SWIFT CODE: FABLKENA
BANK CODE: 700683

CONTACTS

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